

# The City Bridge Trust

## Investing In Londoners: Application for a grant



### About your organisation

Name of your organisation: <b>Disability Rights UK</b>	
If your organisation is part of a larger organisation, what is its name? <b>Old Charity No: 1063115. Amalgamated with RADAR</b>	
In which London Borough is your organisation based? <b>Islington</b>	
Contact person: <b>Mr. Michael Paul</b>	Position: <b>Advice Services Manager</b>
Website: <b><a href="http://www.disabilityrightsuk.org">http://www.disabilityrightsuk.org</a></b>	
Legal status of organisation: <b>Registered Charity</b>	Charity, Charitable Incorporated Company or company number: <b>1138585</b>
When was your organisation established? <b>01/01/2012</b>	
<p><b>Aims of your organisation:</b></p> <p>We are disabled people leading change and our vision is of a society where everyone with lived experience of disability or health conditions lives equally as full citizens. Our strategic objectives are to mobilise disabled people's leadership and control; to achieve independent living in practice; to break the link between disability and poverty; and to embed equality across society. We offer advice, information, policy and campaigning services to disabled people and member organisations. All our information and advice is designed by and for disabled people.</p>	
<p><b>Main activities of your organisation:</b></p> <p>Through our various helplines we provide information on benefits, tax credits and direct payments, including personal budgets, funding from social services in relation to care needs, advice on employing personal assistants and support for disabled students.</p> <p>We produce the Disability Rights Handbook, our annual guide to welfare benefits and services. We also have a range of other guides and information, much of which is free to download. These include our guide to Personal Independence Payment (PIP) and careers guides such as Into Apprenticeships and Into Higher Education. We produce over 90 free factsheets mainly covering financial subjects such as housing benefit, managing personal budgets, claiming extra money due to disability and the benefits cap (particularly relevant in London right now).</p> <p>Disability Rights UK is a campaigning organisation. We analyse our helpline enquiries and draw upon these to influence and carry out policy work with government on behalf of disabled people. We are a membership organisation and have over 700 members.</p>	

**Number of staff**

Full-time:	Part-time:	Management committee members:	Active volunteers:
<b>17</b>	<b>4</b>	<b>12</b>	<b>6</b>

**Property occupied by your organisation**

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
<b>Leased</b>	<b>1 more year</b>

**Grant Request****Details of grant request**

Under which of City Bridge Trust's programmes are you applying? <b>Reducing Poverty</b>
Which of the programme outcome(s) does your application aim to achieve? <b>More people accessing debt and legal services</b> <b>More Londoners with improved economic circumstances</b>
Please describe the purpose of your funding request in one sentence. <b>Money information and advice services to support disabled Londoners and the advice sector in the capital as a whole.</b>
When will the funding be required? <b>01/04/2014</b>
How much funding are you requesting? Year 1: <b>£40,000</b> Year 2: <b>£40,000</b> Year 3: <b>£0</b> <b>Total: £80,000</b>
Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to fund it? <b>Yes we plan to continue these activities which are part of our core services. We intend to develop longer-term sources of funding by further increasing membership, trading activity, consultancy, publications sales etc. From 2016, as the difficulty in accessing information on personal budgets becomes recognised, it's also possible that government funds might again become available.</b>
If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached? <b>No planning or other statutory consents are required for this project.</b>

## Summary of grant request

We are requesting grant funding to continue our work:

Ensuring disabled people have independent, up-to-date information on benefits

Providing advice on Personal Budgets and managing money

Supporting members, advice agencies and welfare rights advisors with guidance on benefits and tax credits

We are facing the biggest shake-up of the benefits system since the creation of the welfare state in 1945. Changes include the replacement of Disability Living Allowance by Personal Independence Payment, set to reduce the benefits entitlement of approximately 200,000 Londoners. The 'bedroom tax', coupled with housing benefit limits, is leading to fear of eviction. We also are dealing with the introduction of Universal Credit, which impacts on 'passported' benefits like free prescriptions, and changes in social care leaving many disabled people fearing or experiencing poverty and debt.

The situation in London is critical. The benefits cap was rolled out in four London boroughs because the capital has the highest percentage of potential claimants. In London disabled people can't avoid paying the 'bedroom tax' by simply moving somewhere else. The disadvantage experienced by 1.4 million disabled people in London includes a third living in poverty, 68% economically inactive, lower educational attainment and higher reliance on health and social care services. Demand for information and advice is reaching unprecedented levels. Calls to our advice lines have increased significantly and our office is receiving increasing calls from people relying on food banks.

The work will be delivered through our:

Website information service

Our website [www.disabilityrightsuk](http://www.disabilityrightsuk) hosts over 90 free factsheets - mostly financial subjects relating to disability, poverty, housing and unemployment.

Independent Living advice line

We run a free helpline, employing an advisor with personal experience of disability and linguistic skills to help support non-English speakers. We provide disabled people with money advice, including social services funding and managing Personal Budgets.

Member advice services, training and claimant support services

We support Disabled People's Organisations, Law Centres and Citizens Advice Bureaux to keep their benefits knowledge up-to-date and challenge benefits and tax-credits decisions.

We are uniquely placed to continue delivering this work. Through our merger we have 86 years' combined experience of advice, policy and project work. We are disabled people leading change and we involve disabled people in running our organisation at all levels; from the volunteers we support through to senior management and board of Trustees. We welcome people from all backgrounds and value diversity. All our information and advice is designed by and for disabled people. We are the acknowledged leaders in our field, well-known as the authors of the Disability Rights Handbook. Our website has a massive reach, including over one million unique visitors in the past year. All of our helplines carry Advice Quality Standard accreditation.

Our project will meet the outcome of 'Reducing Poverty' by helping disabled Londoners maximise income through tax credits and benefits entitlement. We will help them to manage Personal Budgets and understand the options and resources available if they face

financial difficulty. We will work to ensure disabled people get advice on dealing with rent arrears and that they challenge the imposition of the 'bedroom tax' where possible.

We believe our services are of strategic importance to the sector. Many of our member-organisations in London focus on a single impairment. They look to us, as a user-led pan-disability organisation, for advice and information they trust is relevant and accessible, and for infrastructure and support on partnership working, volunteer management and campaigning.

As part of good practice we are reducing our carbon footprint by printing double-sided, recycling paper, boiling the minimum water for hot drinks, not using disposable plastic cups or water cooler.

### **Outputs and outcomes**

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

**We will maintain and update our existing factsheets with clear, accessible information on benefits. We will write and promote 10 new factsheets on Personal Budgets. There will be at least 185,000 downloads of the factsheets by/for disabled Londoners each year (100,00 unique users in London; i.e. some download multiple factsheets)**

**We will run our Independent Living advice line for 21 hours per week to individually support 320 disabled Londoners over two years (25% of the estimated total of 1,280 enquiries in the grant period).**

**Our members advice and claimant support services, training courses and workshops will support 540 welfare rights advisors in London over the next two years.**

**Carry out analysis of enquiries and draw upon these to influence and carry out policy work with government on behalf of disabled people.**

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

**Disabled people better able to self-advocate for their rights and entitlements**

**Disabled people able to maximise their income, have more choice and control, manage their Personal Budgets and understand the options and resources available if they face financial difficulty**

**Welfare rights advisors better informed to support disabled people in the capital. We estimate that supporting 270 advisors per year will result in over 10,000 more disabled Londoners indirectly supported to maximise their income, manage Personal Budgets and appeal against unfair decisions.**

**Changes in social care, benefits and systems to improve the social and economic circumstances of disabled people in London.**

## Who will benefit?

### About your beneficiaries

How many people will benefit directly from the grant per year?

**100,430**

In which Greater London borough(s) or areas of London will your beneficiaries live?

**London-wide (100%)**

What age group(s) will benefit?

**All ages**

What gender will beneficiaries be?

**All**

What will the ethnic grouping(s) of the beneficiaries be?

**A range of ethnic groups**

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

**91-100%**

## Funding required for the project

### What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Website information service	37,200	37,200	0	74,400
Independent Living advice line	16,800	16,800	0	33,600
Members' advice service	33,600	33,600	0	67,200
Training and claimant support services	27,600	27,600	0	55,200
Management and support	39,600	39,600	0	79,200
Office overheads and phone costs	5,000	5,000	0	10,000
	0	0	0	0

<b>TOTAL:</b>	<b>159,800</b>	<b>159,800</b>	<b>0</b>	<b>319,600</b>
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### What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Publications sales (unrestricted activity) mainly income from Disability Rights Handbook	94,800	94,800	0	189,600
The Ajahma Trust	25,000	25,000	0	50,000
	0	0	0	0
	0	0	0	0

<b>TOTAL:</b>	<b>119,800</b>	<b>119,800</b>	<b>0</b>	<b>239,600</b>
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### What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
	0	0	0	0

<b>TOTAL:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
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### How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
25% of Webmaster payroll	9,300	9,300	0	18,600
25% of Independent Living advisor payroll	4,200	4,200	0	8,400
25% of Membership Organisations Welfare Rights Advisor payroll	8,400	8,400	0	16,800
25% of Welfare Rights Advisor payroll	6,900	6,900	0	13,800
25% of Advice Services Manager payroll	9,900	9,900	0	19,800
Office overheads and phone costs	1,300	1,300	0	2,600
	0	0	0	0
	0	0	0	0
	0	0	0	0

<b>TOTAL:</b>	<b>40,000</b>	<b>40,000</b>	<b>0</b>	<b>80,000</b>
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## Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: <b>March</b>	Year: <b>2013</b>
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Income received from:	£
Voluntary income	229,783
Activities for generating funds	633,386
Investment income	1,052
Income from charitable activities	1,404,011
Other sources	32,243
<b>Total Income:</b>	<b>2,300,475</b>

Expenditure:	£
Charitable activities	1,332,356
Governance costs	60,945
Cost of generating funds	803,139
Other	97,594
<b>Total Expenditure:</b>	<b>2,294,034</b>
<b>Net (deficit)/surplus:</b>	<b>6,441</b>
<b>Other Recognised Gains/(Losses):</b>	<b>-533,000</b>
<b>Net Movement in Funds:</b>	<b>-526,559</b>

Asset position at year end	£
Fixed assets	113,029
Investments	6,055
Net current assets	25,521
Long-term liabilities	1,428,000
<b>*Total Assets (A):</b>	<b>-1,283,395</b>

Reserves at year end	£
Endowment funds	0
Restricted funds	119,169
Unrestricted funds	-1,402,564
<b>*Total Reserves (B):</b>	<b>-1,283,395</b>

\* Please note that total Assets (A) and Total Reserves (B) should be the same.

### Statutory funding

For your most recent financial year, what % of your income was from statutory sources?  
11-20%

### Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

None



### Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2010 £	2011 £	2012 £
City of London (except City Bridge Trust)	0	0	70,525
London Local Authorities	0	0	0
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	0	442,176
Other statutory bodies	0	0	0

### Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2010 £	2011 £	2012 £
Esmee Fairbairn	0	0	35,000
John Ellerman Foundation	0	0	50,000
Henry Smith	0	0	37,000
Headley Trust	0	0	30,000
Skills for Care	0	0	17,950

### Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes      Full Name: **Tony Stevens**

Role within                      **Fundraiser**  
Organisation: